

STRATEGIC PLAN

STRATEGIC PRIORITIES FY20

1. Develop a tuition & fee structure to become the best value in the RGV.
2. Strengthen & develop partnerships with business & industry.
3. Pursue embedded industry certifications & 3rd party program accreditations.
4. Holistically address social issues faced by students.
5. Enhance student engagement outside the classroom.
6. Maximize the use of learning technologies (ex: Canvas).
7. Hold camps for middle & high school students.
8. Develop a focused professional development program for all employees.
9. Develop onboarding program for new faculty & staff.
10. Undertake process optimization effort across lines in organization.





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